

China holds the reins

While System i (AS/400, iSeries) sales seem to languish in its traditional markets, maybe because of the general economic climate around us or just the market's saturation, the so called "emerging market" named China, acting as a devouring sponge, is enthusiastically welcoming the AS/400 family in all of its models and series, both new and second hand machines.

For the Chinese, the economic issue is a constant theme in their general business developments and it is especially emphasized in the IT market, where low cost is a main characteristic of their working philosophy. The resultant productivity needs explain why **GoFaster** has been welcomed to their software IT market.

So, it's no wonder then that GoFaster gross revenue has increased in the oriental market with very fast market penetration. **GoFaster** is an application that allows many AS/400 models to multiply their performance at unbelievable rates. This hasn't been overlooked by computer technicians from those distant countries and has aroused increasing interest and the growing adoption of GoFaster.

A Chinese IT shop, whose main activity is the trade of new and used computers from different brands, such as IBM or HP, now distributes **GoFaster** as well. It gained a special deal with very low prices - with the only commitment of selling 1.000 licenses before the end of 2011. It also paid 40% of the projected sales revenue in advance, so high is their confidence in success.



GoFaster Works !

GoFaster totally unlocks the full interactive capacity of any AS/400 model by increasing the total interactive performance to match the total CPW of the machine.

Without changing or upgrading your current machine, it is a simple built-in software solution. It is fully enabled to work under the latest OS releases of V6R1 and V7R1

The best pricing for GoFaster!

The buoyant interest registered during 2010 has convinced the developers to further popularise the GoFaster application. A new pricing scheme has been developed in USA and China where their social and technical conditions don't appear to be very similar. USA seems to be a stabilised market in terms of market growth whereas China is experiencing an intensive build-up of its market.

Keeping up with the company's policy of making GoFaster available to the vast majority of potential users, new special prices in accordance with the OS/400 version/release have now been established. This decision certainly makes the product more attractive for those users not interested in upgrading their system, as well as to the vast second hand market.

GoFaster licence prices are based on a temporary usage basis. The period of time extends over 3, 6, 12, 18, 24 and 36 months or can be bought on an unlimited, permanent basis. The longer the time period selected by the customer, the better is the pricing achieved.

The new pricing consists of applying a 30% discount off new licenses for machines running under OS V4R5 or lower, a 25% discount, if run under V5R1 or V5R2, and finally, a 20% discount for those machines under V5R3. That is:-

GoFaster makes possible the maximum performance on your AS/400, i5, System i ...

V5R3	20%
V5R1 - V5R2	25%
V4Rx	30%